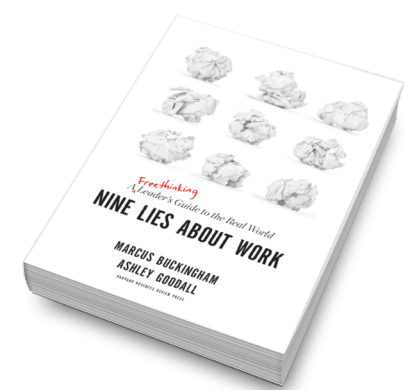


NINE LIES in NINE WEEKS

Learning Series + Book Club

FACILITATOR'S GUIDE

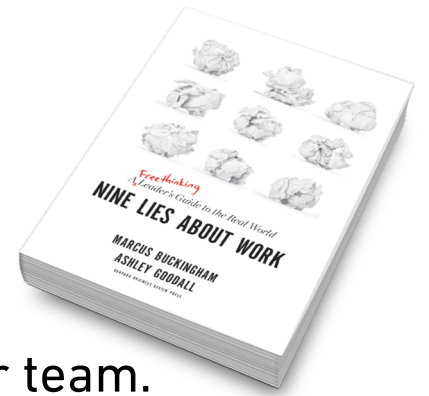


Use the outline below to help you facilitate the Nine Lies in Nine Weeks Learning Series + Book Club

- ➔ Invite 9, 19, or 90 friends and colleagues – whoever you want to take on this journey. You can find an email template on the Book Club home page to get you started (feel free to edit as appropriate). Book clubs can meet in person or virtually.
- ➔ Make sure everyone in your group has a copy of *Nine Lies about Work: A Freethinking Leader's Guide to the Real World*
- ➔ Using the Journey Map as a weekly outline — plan and invite your team to weekly meetings. We recommend beginning each chapter on a Monday and meeting with your group (either virtually or in person!) on Fridays.
- ➔ Access chapter facilitator guide and insights using the crumpled paper navigation at the top of the Book Club home page. Each week offers a new guide with questions that will help you and your team make change.
- ➔ Individually read the chapter, connect with your group, watch the videos, and make your commitments.
- ➔ Start making change in the world of work.

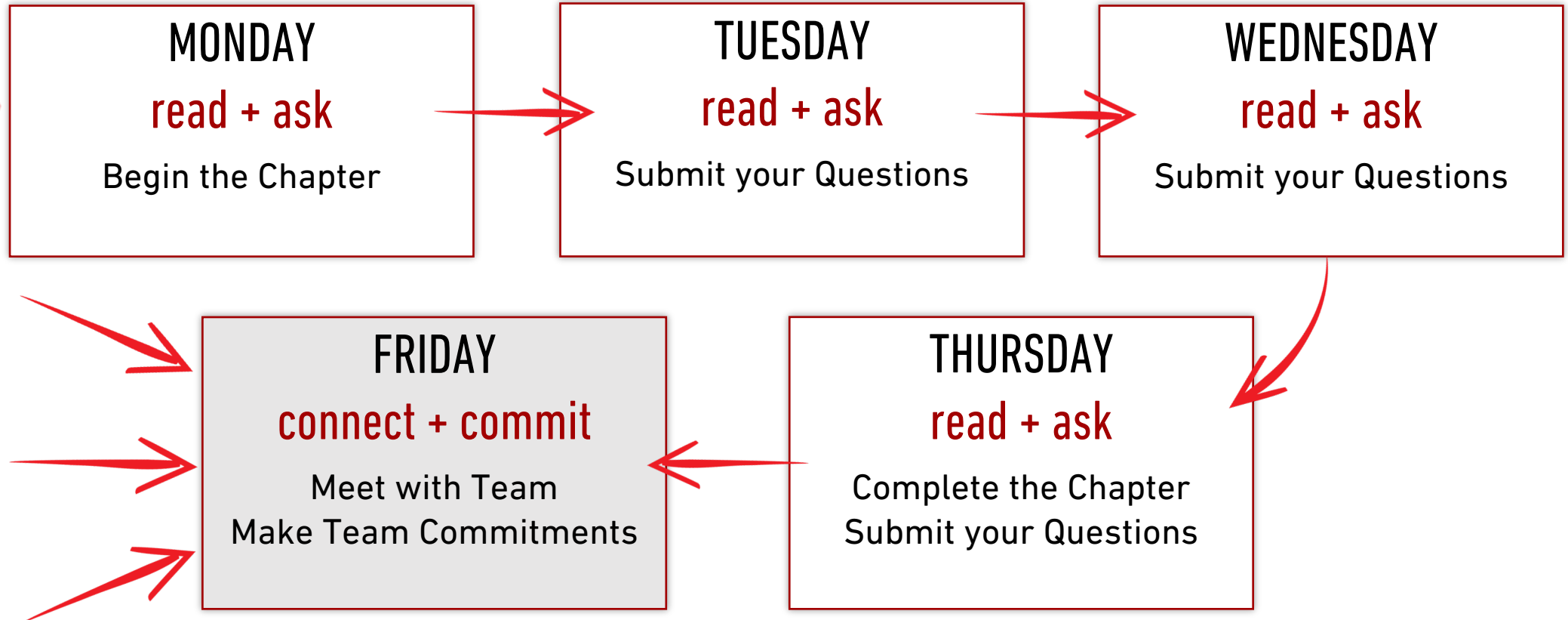
NINE LIES in NINE WEEKS

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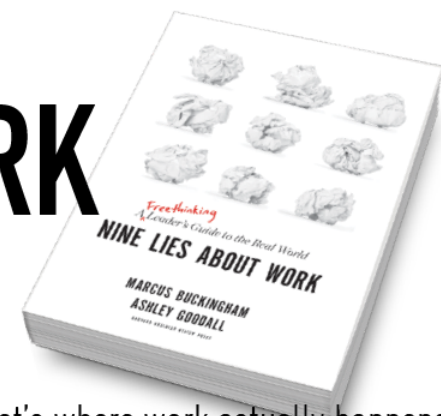


Use this journey map or create your own that works best for you and your team.

**START
HERE** >>



NINE LIES ABOUT WORK



The Lies

The Truths

- | | |
|--|---|
|  1 People care which company they work for | → People care which team they're on (Because that's where work actually happens.) |
|  2 The best plan wins | → The best intelligence wins (Because the world moves too fast for plans.) |
|  3 The best companies cascade goals | → The best companies cascade meaning (Because people want to know what they all share.) |
|  4 The best people are well-rounded | → The best people are spiky (Because uniqueness is a feature, not a bug.) |
|  5 People need feedback | → People need attention (Because we all want to be seen for who we are at our best.) |
|  6 People can reliably rate other people | → People can reliably rate their own experience (Because that's all we have.) |
|  7 People have potential | → People have momentum (Because we all move through the world differently.) |
|  8 Work-Life balance matters most | → Love-in-work matters most (Because that's what work is really for.) |
|  9 Leadership is a thing | → We follow spikes (Because spikes bring us certainty.) |